



PERCOCO

STONE FINISHING

FOR THE LOVE OF STONE



## INTRODUCTION

We love the timeless beauty of natural stone.  
We are committed to our craft,  
and we are looking for those who share our passion.

## THE OPPORTUNITY

What if you could consistently provide a high quality, innovative product that was as beautiful and long-lasting as natural stone itself? What if the service you provided was so new that you had very little competition? And what if you had a way to continuously stay ahead of the trends in your market?

Percoco Stone Finishing will select only the very best candidates to open Percoco Stone Finishing Centers.

## THE MARKETPLACE

Percoco Stone Finishing, LLC was established to focus on this growing market need and to provide distributors and fabricators with a range of high quality and innovative finishing services.

## BENEFITS

Growing market place

Value enhancing services

Very limited competition

On-trend across development sectors

Ability to alter and expand services

Attractive business model



NATURAL STONE IS NO LONGER A PRIVILEGE

BUT A RIGHT.



## ALTERNATIVE BEAUTY

In our modern world of manufactured and mass-produced sameness, Natural Stone offers a unique choice.

## THE NEW STANDARD

**Natural Stone adds value.**

It is the standard for new construction and a popular choice for renovations.

**Natural Stone adds prestige.**

Three million years in the making and shipped from any number of countries all around the world.

**Natural Stone adds individuality.**

An extraordinary array of colors and patterns can exist within a single sample of Natural Stone, creating a distinctive look and feel for any application.



## PASSING ON THE CRAFT

Percoco Stone Finishing will share years of knowledge and experience in the stone industry. We will share our skills, our methodology, our systems, and our market insight.

## BECOMING A SPECIALIST

We will provide the very best training possible to ensure our franchisees are confident in their journey to become Stone Finishing Specialists.

We will help our franchisees start their Percoco Stone Finishing Center in an area with existing demand for specialized stone finishing services.

We set our standards high, and do so because we believe the benefits will last a lifetime.

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